



A WORKBOOK OF

Commercial Architecture

COMMERCIAL



CONCEPTUAL AND COMPLETED COMMERCIAL PROJECTS

Kanlaon Commercial Building	Quezon City, Metro Manila	Jackstones Properties Inc.	2022
Robinsons Land Community Mall	Antipolo, Rizal	Robinsons Land (Commercial Mall Division)	2021
Embarcardero	San Juan City, Metro Manila	Sunwest Group Holding Company, Inc.	2021
Calax South Toll	Biñan City, Laguna	Metro Pacific	2019
Pets Etc & IL Fiore Gelato Lab	Quezon City, Metro Manila	Hazel Que	2018
Toplite Town Center Batangas	Varies/Modular	Toplite Dev't Corp.	2017
Toplite Town Center Sta. Rosa	Manila City, Metro Manila	Toplite Dev't Corp.	2017
Holiday Island	Lahug, Cebu	Holiday Island Holdings Inc.	2017
Waltermart Altaraza	San Juan City, Metro Manila	Abenson, Inc.	2016
Abenson San Juan	Mauban, Quezon	Walter Lim	2016
Waltermart E. Rodriguez	Badian, Cebu	Walter Lim	2016
The Greengate Mall	Badian, Cebu	Cavdeal	2016
One Mall Naic	Badian, Cebu	Yatai International Corp.	2016
Supima Park	Badian, Cebu	Supima Holdings Inc.	2016
Agri Mall	Badian, Cebu	Tilah Corporation	2016

The Outlets at Lipa	Caloocan City, Metro Manila	AboitizLand	201
One Mall Trece	Pasay City, Metro Manila	Yatai international Corp.	201
Imperial Shopping Plaza	Pasay City, Metro Manila	Demiland Properties Inc.	201
Linx Plaza Bucandala	Meycauayan City, Bulacan	Cavdeal	201
Stadium, Naic	Quezon City, Metro Manila	Cavdeal	201
YIC City Garden	Makati City, Metro Manila	Yatai international Corp.	201
One Mall Valenzuela	Manila City, Metro Manila	Yatai international Corp.	201
TCC Center	San Juan City, Metro Manila	N/A	201
The Central Legazpi	Tagaytay City, Cavite	LKY Development Corp.	201
Elements Quezon Avenue	Manila City, Metro Manila	N/A	201
Portal Mall	Manila City, Metro Manila	Cavdeal	201
Sorsogon Shopping Story	Manila City, Metro Manila	LKY Development Corp.	200
Robinson's City Walk Bacolod	Bacolod City, Negros Occidental	Robinson's Land Corp.	200

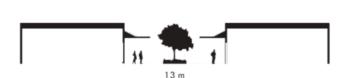
THE OUTLETS AT LIPA

LOCATION: LIPA, BATANGAS CLIENT: ABOITIZLAND YEAR: 2014 - 2016 PLOT AREA: 93,280 SQM FLOOR AREA: 41,173 SQM STOREYS: COMPLETED STATUS:



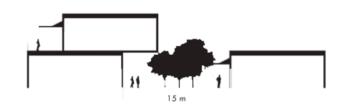


REGULAR WALKWAY





WALKWAY & FOODCOURT



WALKWAY WITH ISLAND

The Outlets at Lipa is a retail pit stop in Batangas. The project is a 9-hectare outdoor retail development in Lipa, Batangas. The 22 retail buildings of this project are developed around ideas of walkability and human scale with a carefully designed pedestrian network connecting the different parts of the project. The pathway is continuous and creates a loop around the complex for a fluid and dynamic shopping 2. experience. The Outlets at Lipa proposes around 300 retails and restaurants, outdoor playgrounds, a football field, and covered areas..

driving principle to be a playful space for entertainment and retail. The football field also hinges on the country's rising interest in the sport. Locating the football field within the walk around in.

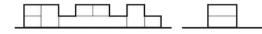
MULTILEVEL SETUP

back part of the complex is intended to invite traffic into a less visible part of the development. The main street, which is a central pathway runs through the central axis of the complex and the outlets are spread out on each side of the spine, emphasizing the main direction. The central spine, likewise, divides the development into Phase 1 and Phase

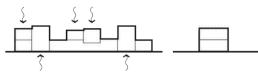
With only one level for the development, the elevation seems monotonous and small compared to the adjacent property. Playing with the levels adds more significance to each The integration of the football field is central to the project's building and makes it more attractive. The buildings take advantage of the contours, which make the development more interesting while still keeping it simple and easy to







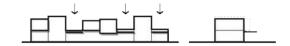
The first storey is animating the elevation.



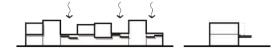
Pushing and pulling of volumes to break monotony.



Extruding forward the second floor to add cover.



Putting canopies to fill in the gaps in between.



Splitting the canopies to two levels to add variations.





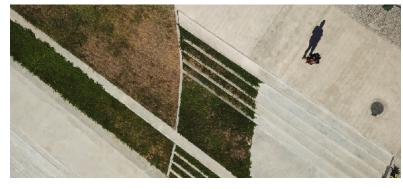


Site Elevation









With only one level for the development, the elevation seems monotonous. Thus, playing with the contours makes the development more interesting.

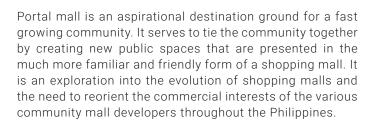


PORTAL MALL

LOCATION: GMA, CAVITE CLIENT: CAVDEAL YEAR: 2012 10,540 SQM FLOOR AREA:

STOREYS:

STATUS: COMPLETED



As a result of a growing demand for a gathering place for people who seek entertainment and leisure in a developing town in GMA, Cavite, Portal Mall is envisioned to be a trigger for the improvement of its surroundings. Built on a one-hectare site with relative flatness that eases the challenge of the mall's aim for visibility, the built-up area of approximately 8,000 homes around it supports its role as a node for commercial activities. The Portal Mall is conceived from the idea of a portal which acts as an inspirational gateway.

A conceptual "portal" marks the entrance facade which volutes around the outer walls of the building that acts as the development's entry point to the world of leisure and entertainment. The design of iridescent strips on the structure's surface is its added character - an interesting aspect which will make the mall a town feature as well as an attraction to customers and passersby.

It is a symbolic threshold through which exciting leisure and entertainment facilities are available and accessible. This portal becomes a beacon that radiates vibrancy and color to the town of GMA. The mall is composed of general areas for entertainment and leisure activities such as a supermarket, department store, hardware store, boutiques for fashion and accessories, food and beverage retails, anchor retails, a basketball area, a food court, and an open plaza.



The atrium of the mall containing kiosks.



The mall facade with a balcony serving as an avenue for gather and growth. The entry plaza acts as a gathering space for the community.





ONE MALL VALENZUELA

LOCATION: VALENZUELA CITY, NCR, PHILIPPINES CLIENT: YATAI INTERNATIONAL CORPORATION

 YEAR:
 2013 - 2014

 PLOT AREA:
 7,570 SQM

 FLOOR AREA:
 31,400 SQM

STOREYS:

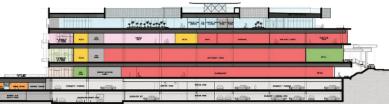
STATUS: COMPLETED

When is a shopping mall considered community-centric and socially relevant architecture? How does it blend the function of retail that requires economically efficient use of space with the function of a community center that, in contrast, does not directly generate profit?

One Mall Valenzuela presents a bespoke integration of retail into the community sensibilities. Both program and form are planned and designed based on the parameters governed by its stakeholders and context. Situated on a 7,570 square meter plot of land along a considerably narrow two-way street and the North Luzon Expressway - a major limited- access road, it carries a challenge to be both a soaring icon on one side and a congenial community mall on the other.

Answering the call for open spaces in the urbanized city North of Metro Manila, One Mall Valenzuela provides an accessible, functional, and safe open space for the community. It is programmed to maximize the potential of its area to provide a breathing space that the district currently lacks. The familiarity of greeneries amid a dense urban center is spread throughout the building along with a link of green open spaces.

Flanked by a scandent community plaza from the street to the sky, it invites the community to explore its surprises. As a result, it allows permeability from the ground up - creating a space that integrates retail with relaxation and community interaction. More than functioning as a place to shop, it becomes a place to mingle, relax, and linger which is consequently good for enterprises in terms of foot traffic.



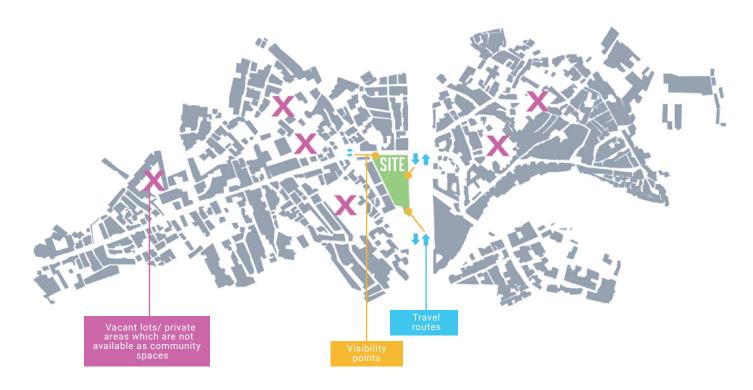
Site Section





ANSWERING THE CALL FOR OPEN SPACES

One Mall Valenzuela provides an accessible, functional, and safe open space for the city. It is programmed to maximize the potential of its 7,750 square meter plot area to provide a breathing space that the district currently lacks.









The green open spaces at the rooftop of One Mall Valenzuela







Playful geometric details all throughout the structure add texture and interesting transition zones from one area to the next.

STADIUM SHOPPING STRIP

LOCATION: NAIC, CAVITE CLIENT: CAVDEAL YEAR: 2014-2015 PLOT AREA: 19,800 SQM FLOOR AREA: 15.500 SOM STOREYS:

STATUS: COMPLETED

Situated in Naic Cavite, the site is a long rectangular 1.9 hectare lot at the center of the steadily growing heart of the province. Less than 5 minutes away from the town proper, the location is in the direct path of development due to convergence of the Anterio Soriano highway and Governors Drive. The site is a few blocks away from the junction of the highways to Manila and Trece Martires making it a highly accessible location for a commercial establishment.

The program calls for the development of a premier destination mall for Naic, Fusing commercial establishments with plaza, functional halls and sports facilities. The mall serves as the main anchor for the development, increasing foot traffic and providing Naic with a modern center of commerce.

The concept of a stadium stems from the integration of sports facilities into the mall as a big attraction for the community. Active spaces in the form of a plaza, covered courts and function halls were designed as focal points and nodal magnets to attract and circulate pedestrian traffic. Circulation within the development is created with sweeping promenades and hallways to promote easy and flowing circulation. Additionally, the integration of roads and terminals serves as a vital network to the establishment providing accessibility to vehicular and pedestrian traffic.

The use of arced spaces to cut the general length of the lot also provides an engaging and dynamic floor plan. Sweeping curved forms give a defined profile and are ideal for breaking traditional grid structures.

Simple green focal points that are situated at all active spaces provide a fresh vista that creates a balanced transition from the modern development to the more provincial atmosphere.





It has an outdoor space for people to converge.



The shape of the edges is very fluid that showcase continuity.



The columns supporting the roof of the building.



ROBINSON'S CITYWALK BACOLOD

LOCATION: BACOLOD

CLIENT: ROBINSONS LAND CORPORATION

 YEAR:
 2009 - 2010

 PLOT AREA:
 31,271 SQM

 FLOOR AREA:
 14,706 SQM

STOREYS:

STATUS: COMPLETED

Robinsons Bacolod Citywalk embraces the idea of the old sentral - the place to be seen, the place where the flow and ebb of society goes. It is a lifestyle center, replete with symbols of the sentral molded and reformed to suit the aspirations of the contemporary urban population. The architecture reflects the aspirations of modern Bacolod, hip and urban with clean modern lines but still embrace the colors and spirit of its location. Inspired by the spirit of old sentrals, the Masskara Festival, and the old steam locomotives, it projects onto a modern stage the opportunities for reaching out and connecting with an increasingly smaller global village.

Planned to feature a unique anchor store, the "greenhouse," is composed of an eclectic mix of needs of a modern townsfolk. It houses a range of stores - art galleries, coffee shops, fashion, accessories, health and beauty boutiques. Designed to carry the new simborios of modern Bacolod, its main feature are the light chimneys, which serve as iconic points of reference visible from the main highway and the horizon. At night, they light up the evening sky and the heart of a progressive and modern community.



The Center serves as a place for convergence and interaction. It also serves as a multi-purpose area for shows and community entertainment.





A lot of greenery is incorporated into the open spaces, not only giving it an aesthetic and fresh appeal but also serving as a natural rainwater catchment for the concreted outdoor walkways.



EMBARCADERO

LOCATION: LEGAZPI CITY, ALBAY

CLIENT: SUNWEST GROUP HOLDING COMPANY, INC.

YEAR: 20:

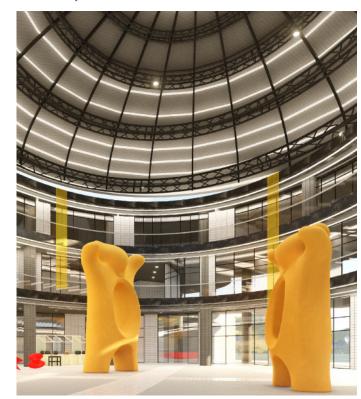
PLOT AREA: 21,730. 26 SQM **FLOOR AREA:** 22,588.89 SQM

STOREYS:

STATUS: DESIGN DEVELOPMENT

The Embarcadero project is a renovation project of an existing mall along the coastline of Legazpi City, Albay. With this, the studio aims to incorporate design interventions that will revitalize and feature spaces that will showcase and inspire a lifestyle of creativity and artistic expression. The concept will revive the place and maximize usage of the site through adaptive reuse and by incorporating principles of art.

The Embarcadero aims to rebrand itself as a safehouse for creatives and artists in the Philippines. With the introduction of striking forms, bright colors and interesting pathways, the mall creates a diversified experience for all. Commercial units integrated with installations and sculptural art pieces bring meaning and purpose into the spaces throughout the project. Once and for all, the Embarcadero establishes itself as a center for life, leisure, pop, creativity, self-improvement and beauty.



The exhibit hall serves as an exhibit space for artists to showcase artwork. The space can also be utilized for other social events to maximize its use ans accessibility.



The open floor plan of the promenade creates flexibility in the allocation of retail spaces.



Atrium and boardwalk

CALAX SOUTH TOLL

LOCATION: CALAX-BIÑAN CITY
CLIENT: METRO PACIFIC

YEAR: 2019
PLOT AREA: 45,512 SQM
FLOOR AREA: 21,026

STOREYS: 2

STATUS: PERMIT APPLICATION



The CALAX South Toll Station aims to be a drive-and-dine destination. The concept connects both sides of the highway catering to both east-bound and west-bound sides by a pedestrian bridge. Commercial establishments and a gas station were included to the program in order to continuously attract motorits.

The facade aims to mimic motion with vertical fins traversing from the main entrances to the pedestrian bridge. This fluidity creates an organic, unobstructive but iconic design for the whole establishment.

The pedestrian bridge incorporates responsive lighting technology that illuminates the walkway at night whenever a person crosses it. This allows efficiency in terms of operational costs, only requiring energy when needed. Likewise, the lighting design avoids creating distraction for motorists passing through at night.

The shades of the structures were designed to be rainwater catchment systems, for the use of the entire development. Landscaping and greenery were incorporated all throughout in order to allow the development to blend well with the environment.







TOPLITE TOWN CENTER BATANGAS

LOCATION: ROSARIO, BATANGAS, PHILIPPINES
CLIENT: TOPLITE DEVELOPMENT CORPORATION

YEAR: 2017

FLOOR AREA: 13,216 SQM **STATUS**: CONCEPT

The Toplite Town Center aims to form a conduit – a breathing artery for the local residential, institutional and commercial expansions and create a modern town center. One that offers comfort and functionality that uplifts the area. The pedestrian and vehicular course will act as a breathing artery while the public commercial and open spaces serve as a green and organized buffer in the midst of the clutter of the current street life.





ROBINSONS LAND COMMUNITY MALL

LOCATION: ROSARIO, BATANGAS, PHILIPPINES CLIENT: TOPLITE DEVELOPMENT CORPORATION

YEAR:

13,216 SQM FLOOR AREA: STATUS: CONCEPT

Antipolo aims to provide an open, accessible and well steps for people to sit down on alone or with others. ventilated mall for its community. tln this 3,000 sqm space, we aim to attract both pedestrians and customers Balconies and pocket gardens in our design play with cars to enjoy a spacious food and retail environment. a big role in giving people more open areas, while The design is open with a lot of greenery, blurring the still creating plenty of leasable space for tenants. boundaries between the indoors and the outdoors.

Both intimate and social spaces are made adaptable to many uses, with seating areas that can expand and contract easily and quickly. A "social staircase" acts as both

The proposal for the Robinsons Community Mall in a main staircase to the 2nd floor, while leaving parts of it as



TOPLITE TOWN CENTER STA ROSA

LOCATION: STA. ROSA, LAGUNA

CLIENT: TOPLITE DEVELOPMENT CORPORATION

YEAR: 2017

FLOOR AREA: 32,035 SQM STATUS: CONSTRUCTION



ONE MALL NAIC

LOCATION: NAIC, CAVITE

CLIENT: YATAI INTERNATIONAL CORP.

YEAR: 2016 FLOOR AREA: 14,828 SQM

STOREYS:

STATUS: CONCEPT

The form of the mall is a result from the adaptation to the irregular shape of the site. With the frontage of the mall, they are strategically oriented in a way to create an unobstructed view from the accessing roads to where the users can entirely see the ingress, creating a smooth transition of pedestrians or users upon accessing the mall. Providing an internal road for the site will help create a connection from the two ingress/egress and easy accessibility for the car.







THE GREENGATE MALL

 LOCATION:
 IMUS, CAVITE

 CLIENT:
 CAVDEAL

 YEAR:
 2016

 PLOT AREA:
 12,000 SQM

 FLOOR AREA:
 12,606 SQM

STOREYS:

STATUS: CONSTRUCTION

Near the boundaries of the steady development of Imus and General Trias, the site is located in a medium-density mixed-use residential area about 21 kilometers away from the Manila. The site is composed of 2 separate commercial lots. The larger lot has an area of 7,000 square meters while the smaller lot is 5,000 square meters. Both are located inside Greengate Village, Brgy. Malagasang II-A, Imus City, Cavite.

Greengate Mall adapts its retail concept by creating shopping arcades radiating from two joined crescent plazas creating a walkable road network that is defined by stores. Each building is given a distinct look to create a diverse shopping experience.

Located in an area suited for the family to settle down away from the concrete jungle, the project offers convenience and comfort right at their doorstep.









HOLIDAY ISLAND

LOCATION: BAGONG SILANG, CALOOCAN CITY

YEAR:

FLOOR AREA: 5,790.22 SQM STOREYS:

STATUS: COMPLETED



Nestled in the northern part of Caloocan City, Holiday Island is a one-stop shop for leisure and shopping. Standing on a 3,360 square meter property, the mall shall provide varied shopping experience while providing affordable basic goods and a much needed free and open public space where people can congregate and spend time leisurely.

Seamless architectural integration, festivity, and shopper comfort played a role in delivering the fluid circulation of the mall. The canal lighting helps celebrate this architectural statement with careful integration to increase visual stimulation of the structure at night.





AGRI MALL

LOCATION: MAHARLIKA HI-WAY, NUEVA ECIJA

TILAH CORPORATION CLIENT:

YEAR: 2015 - 2019 PLOT AREA: 15,218 SQM FLOOR AREA: 3,140 SQM

STOREYS:

STATUS: COMPLETED

"A.M., the shortened form of Agri Mall, was infrastructure from the outside but exemplifies the hard styled as such in reference and honor to the work and efficiency done within its closed structure. early hour that farmers rise to work every day."

wherein it can blend and attract its end-users to make them where myriad interaction will help foster the growth and feel at ease when entering. The concept centers on a simple development of the agricultural sector in the Philippines.

It shall serve as a social and public space that shall provide The concept proposes the creation of an infrastructure service as well as provide collaborative learning disciplines









LINX PLAZA

 LOCATION:
 IMUS, CAVITE

 CLIENT:
 CAVDEAL

 YEAR:
 2014

 PLOT AREA:
 12,670 SQM

 FLOOR AREA:
 17,000 SQM

STOREYS:

STATUS: CONCEPT

The Linx Plaza is a commercial project located in Imus, Cavite. The program calls for the development of a Recreational Destination Mall for the dense population of the area. Open plazas and sports facilities will serve as the main attraction, while commercial spaces will be the unifying link to define the establishment. Connecting featured spaces to the shopping area as a bonding element will be the primary focus of the program.

The sports facility inside the mall will serve as the main feature for the development. Once efficiently linked to the indoor mall areas, it will provide a market boost not only for the adjacent commercial units, but also to the project as a whole.

The outdoor plaza and indoor activity areas are periodic attractions that will be the center circulation. Providing an interesting connection to prime areas will be a major asset for the mall. The commercial spaces will serve as a binder of the project's main attractions and the layout takes advantage of the heavy foot traffic generated along these areas.

Leisure and necessity shopping destinations with the Supermarket and Department Store will be the main anchors, strategically placed to further boost the efficiency of the project.

The active spaces include the plazas and sports facility, which will serve as the focal point and nodal magnet to attract and circulate pedestrian traffic. Dynamic hallways provided at different areas actively transition users. These three elements all compliment one another and once fused, it will serve as the primary function of the development, increasing foot traffic and providing the vicinity with a modern center of activity.







THE CENTRAL, LEGAZPI

LOCATION: LEGAZPI, ALBAY

CLIENT: LKY DEVELOPMENT CORPORATION

YEAR: 2012

FLOOR AREA: 14,760 SQM

STOREYS: 1

STATUS: CONCEPT



The Central Legazpi is part of a 3.9-hectare complex in Legazpi City, Albay, Philippines. that serves as the main transport hub of the city. It is a commercial center with retail anchors, a food court, and cinemas composing a gross floor area of 13,900 square meters nestled alongside Legazpi Grand Terminal – an integrated bus and jeepney terminal and the Ibalong Centrum for Recreation.

Serving as the center of the entire development, it is programmed to link the transport terminal and the ICR while introducing a shopping destination. To do so, bridges are provided to create a loop energized by programs that link and magnet the spaces together encouraging pedestrian flow.

By doing so, it takes advantage of the foot traffic from Legazpi Grand Terminal by providing the passengers a stop-over while waiting for their trips or transfers. To encourage pedestrian flowinthemallitself, it has integrated activity nodes dispersed around the program. These activity nodes add variety to the usual retail experience while simultaneously converting The Central Legazpi into a park making it the central public plaza of the city.

Wrapping the active program is an equally dynamic facade. Vibrant cladding accentuates the crisp white and sleek gray base palette of the angular structure – a form that subtly mimics the geometric silhouette of the Mayon Volcano. Columns that flank the ground floor walkways are painted in bright fuchsia and floors are covered in bold geometric patterns to add a feeling of playfulness even at eye level. With this vividness, the Central Legazpi also becomes the visual focal point of the entire development.







Architecture must be a searing passion for new ideas as we strive and continue to make our cities beautiful.

WILLIAM TI, JR. PRINCIPAL ARCHITECT

William graduated from the National University of Singapore Currently, with a team of about 100 architects, engineers (NUS) with a Master's Degree in Urban Design in 2012 and designers, he has been working extensively on largeand acquired his bachelor's Degree in Architecture from scale developmental work. the University of Santo Tomas (UST) in 2002. He placed 12th in the June 2003 Architecture Board Exam and has As a firm believer in sustainable planning and the planned developments.

been practicing architecture since. Together with friends, advantages of urban living, he tries to imagine a better he formed a partnership in 2005, and finally founded WTA curated and more design-focused society where beautiful Architecture and Design Studio in 2007. In the 19 years things and pleasant environments are ubiquitous, even in of his professional career, he has worked on hundreds of the densest city centers. He avidly collects superhero toys projects ranging from retail shops and housing projects to religiously reads comic books and fantasy novels. On the large scale malls to condos as well as hotels and master- rare day off from architecture, he wanders around as a student of life, observing urban conditions.

Why does architecture matter?

Do we build for everyone when we create amazing destinations and grand institutions? Why do we constantly put barriers and restrictions in the name of safety and security? Globalization and rapid urbanization have wrought about a new set of situations and problems that requires change in what we build. Social Architecture strives to end this friction and loss of connection by breaking down the institutions, ushering them towards the people—it creates with communities in mind.

We believe that in the pursuit of social architecture, there is room to investigate this stream of thought. Social Architecture allows us to rethink and reconnect with our institutions. It is an architecture that seeks to break down barriers and make public space truly public. The architecture of tomorrow must become more thoughtful and inclusive. We have long neglected the underserved, and in doing so, we have built up cities that continue to pull us apart. Architecture matters because we can change this. Architecture matters because it can create a built environment upon which a strong and responsible citizenry can be built.

We invite you to join us as we continue our journey to push for change through Social Architecture and a more meaningful practice.

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